




May 7, 2007



Scholarly and scientific research have always made Berkeley a place that is rich with opportunity. At this moment, several new research-oriented projects are taking shape on campus that will help our students participate in groundbreaking discoveries. Further, these projects will have a tremendous impact that will be felt far beyond the University's gates. Many of these exciting advances are funded in part through generous support from our alumni. By making a gift to Berkeley today, you can help the University fulfill its public mission and, ultimately, make the world a better place.

Berkeley's continued emphasis on research underscores our commitment to public service and improves lives through real-world action. For instance, the University announced in February that it will establish the Energy Biosciences Institute, which will use alternative-energy research and innovative technologies to address global energy challenges. Just last year, Berkeley launched the Blum Center for Developing Economies to achieve significant and financially sustainable solutions to global poverty. In September, the University will open a cutting-edge facility for the California Institute for Quantitative Biomedical Research in the new Stanley Hall.

These developments stand as a testament to Berkeley's status as a leading teaching and research university. Each one will undoubtedly have a significant impact on the entire campus. I am certain that there will be many opportunities for undergraduates to participate in these ventures, and many new courses will emerge. Additionally, these programs will help in our efforts to recruit the most talented faculty and students. As a whole, they truly represent a win-win situation for the institution and our students in particular.

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The opportunities and potential are enormous. I cannot think of a better time to invest in Berkeley, so I urge you to be a part of our continued preeminence by making a gift to The Cal Fund, which supports many vital student programs that enhance the Berkeley experience. Together, we can uphold the University's mission to transform student lives — along with the world in which we live.

With warm regards.

Yours sincerely,

A handwritten signature in blue ink that reads "Robert J. Birgeneau". The signature is written in a cursive style with a large, looped "B" and "R".

Robert J. Birgeneau
Chancellor